



WONDERFUL WORLD of **WEDDINGS**

JANUARY 4-5, 2025

EXPOSITION CENTER AT WISCONSIN STATE FAIR PARK

Don't Miss Out

The **Wonderful World of Weddings** is Wisconsin's longest-running and most luxury wedding show. As the first show of the year, exhibiting in the show can set your business up for a profitable start right away! This is your opportunity to meet face-to-face with motivated couples who are looking for extraordinary services, products, and ideas like yours to make their dream wedding or honeymoon a one-of-a-kind experience.

WHY EXHIBIT

- **Build Brand Awareness**
- **Capture Customer Data for Future Marketing**
- **Talk Directly with Couples Ready to Book**
- **Cost-Effective Marketing that Saves You Time**
- **Network with Other Vendors Whose Products & Services Compliment Your Business**

800+ Brides

Shopped for Their
Wedding with us in 2024!

Over 1,800+
Guests Attended

SIGN
UP
TODAY!

**76% of Our 2024
Couples Plan on
Getting Married
Within the Next
2 Years!**

WONDERFUL WORLD of
WEDDINGS

WisconsinWeddingShow.com
amanda@d3prod.com | 262-367-5500





Create Brand Awareness by Exhibiting With Us:

THE WONDERFUL WORLD OF WEDDINGS

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The Wonderful World of Weddings drives attendance with a robust advertising program. It includes radio, TV, print, e-mail, direct mail, social media, digital advertising, special promotions, and publicity opportunities targeting audiences in Southeastern Wisconsin. Exhibitors are encouraged to take advantage of advertising packages with show partners, including Milwaukee Magazine, TMJ4's The Morning Blend, Premier Bride, and Wisconsin Bride, to promote their participation.

EXHIBIT BOOTH RATES

10'x10' Booth	10'x15' Booth	10'x20' Booth	201+ Sq Ft
\$950	\$1,350	\$1,750	\$8.50 Per Sq Ft
\$100 Additional Charge per Corner			

Contact Amanda: amanda@d3prod.com | 262-367-5500

Limited outside limo parking available on a first come, first served basis for confirmed exhibitors. Contact us for fees and details.



SHOW HOURS: Saturday & Sunday • 10:00am to 4:00pm

FASHION SHOW TIMES: Always one of the show's most popular attractions will dazzle at 1:00pm daily!

RESERVE YOUR BOOTH TODAY!



WONDERFUL WORLD OF WEDDINGS

Exhibit Space Includes -

- 8' Back Wall Drape - Black
- 3' Divider Drape - Black
- One 8' Table - Black
- Booth Identification Sign
- Exhibitor Entry Wrist Bands
- Exhibitor Listing with Link on Show's Website
- Promotional Materials
- Limited Amount of Complimentary Attendee Entry Tickets
- Complimentary Carts for Move In/Out
- Exhibitor Service Manual
- Post Show Database of Registered Attendees

Flooring and Electrical are NOT included but available to order in the Exhibitor Service Manual. NOTE: All booths are required to have flooring (i.e., carpet, tile, etc.).



Exhibitor Schedule

INSTALL EXHIBITS

Thursday, January 2, 2025 (LIMITED ENTRY BY REQUEST)

12:00 Noon to 5:00pm

Friday, January 3, 2025

8:00am to 8:00pm

DISMANTLE EXHIBITS

Sunday, January 5 ONLY • 4:00pm to 9:00pm

ALL BOOTHS MUST BE MOVED OUT BY 9:00PM SUNDAY